

**Product Name:** LG 100754

**Catalog No.:** 3831

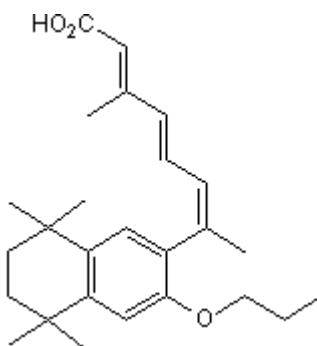
**Batch No.:** 1

CAS Number: 180713-37-5

IUPAC Name: (2E,4E,6Z)-3-Methyl-7-(5,6,7,8-tetrahydro-5,5,8,8-tetramethyl-3-propoxy-3-naphthalenyl)-2,4,6-octatrienoic acid

**1. PHYSICAL AND CHEMICAL PROPERTIES**

**Batch Molecular Formula:** C<sub>26</sub>H<sub>36</sub>O<sub>3</sub>  
**Batch Molecular Weight:** 396.56  
**Physical Appearance:** Off-white solid  
**Solubility:** DMSO to 100 mM  
ethanol to 50 mM  
**Storage:** Store at -20°C  
**Batch Molecular Structure:**



**2. ANALYTICAL DATA**

**TLC:** R<sub>f</sub> = 0.39 (Chloroform:Methanol [9:1])  
**HPLC:** Shows 99.1% purity  
**<sup>1</sup>H NMR:** Consistent with structure  
**Mass Spectrum:** Consistent with structure  
**Microanalysis:**

	Carbon	Hydrogen	Nitrogen
Theoretical	78.75	9.15	0
Found	78.38	9.12	0

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**Description:**

Novel RXR:PPAR $\gamma$  agonist; sensitizes PPAR $\gamma$  by enhancing its ligand binding activity. Also activates RXR:RAR and RXR:PPAR $\alpha$  heterodimers in cotransfection assays. Displays selectivity over other permissive heterodimers such as RXR:LXR $\alpha$  and RXR:BAR/FXR. Exhibits antidiabetic properties *in vivo*.

**Physical and Chemical Properties:**

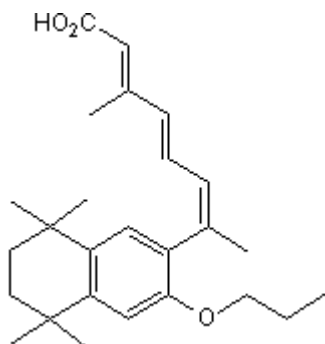
Batch Molecular Formula: C<sub>26</sub>H<sub>36</sub>O<sub>3</sub>

Batch Molecular Weight: 396.56

Physical Appearance: Off-white solid

**Minimum Purity:** >99%

**Batch Molecular Structure:**



**Storage:** Store at -20°C

**Solubility & Usage Info:**

DMSO to 100 mM  
ethanol to 50 mM

**Stability and Solubility Advice:**

Some solutions can be difficult to obtain and can be encouraged by rapid stirring, sonication or gentle warming (in a 45-60°C water bath).

Information concerning product stability, particularly in solution, has rarely been reported and in most cases we can only offer a general guide. Our standard recommendations are:

**SOLIDS:** Provided storage is as stated on the product label and the vial is kept tightly sealed, the product can be stored for up to 6 months from date of receipt.

**SOLUTIONS:** We recommend that stock solutions, once prepared, are stored aliquoted in tightly sealed vials at -20°C or below and used within 1 month. Wherever possible solutions should be made up and used on the same day.

**References:**

**Cesario et al** (2001) The retinoid LG100754 is a novel RXR:PPAR $\gamma$  agonist and decreases glucose levels *in vivo*. *Mol.Endocrinol.* **15** 1360. PMID: 11463859.

**Forman** (2002) The antidiabetic agent LG100754 sensitizes cells to low concentrations of peroxisome proliferator-activated receptor  $\gamma$  ligands. *J.Biol.Chem.* **277** 12503. PMID: 11877384.

**Germain et al** (2006) International union of pharmacology LXIII. Retinoid X receptors. *Pharmacol.Rev.* **58** 760. PMID: 17132853.

**Sato et al** (2010) The "Phantom Effect" of the rexinoid LG100754: structural and functional insights. *PLoS One* **5** e15119. PMID: 21152046.

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